

# Sample Questionnaire

[A few graphics on the front helps to get people's attention]

## **A CO-OPERATIVE PUB FOR [YOUR VILLAGE NAME]?**

[Introductory paragraph setting out current position which has led to this survey being undertaken]

**For most villages a pub is a vital service; it is a meeting place, communication centre and an important lynchpin of village life. Much of the appeal of our village rests on its sense of community. It is the reason many people have moved here and remain here. The presence of a pub would, we feel, greatly enhance that community spirit.**

This questionnaire is the first step. We need to know your views on what might be provided and what would receive your support. Please be as honest and realistic as possible in your answers! Your response will be treated in confidence. It is entirely anonymous, unless you wish to add your name at the end.

**The questionnaire will be collected during the week beginning.....**

**The results of this survey will be published and presented to a public meeting when the proposal can be discussed further.**

We would also like to hear from you if you feel you could help in any way with the running of the pub. There will be a wide range of tasks to be done from the initial setting up of the project to managing the enterprise and being involved in the day to day practical operation.

This kind of venture has been successfully achieved in other villages. There are currently 13 co-operative pubs in England, Scotland and Wales and many of these have been set up with the support of the charity Plunkett Foundation ([www.plunkett.co.uk](http://www.plunkett.co.uk)). Will our village be the next one?

**If you wish to speak directly to someone about this project please contact one of the following:**

[Give details of 2 or 3 people here]

## About a Village Pub

1. If a new village pub was opened in [village name] would you or any member of your household use it?

[Offer a choice of answers with boxes to tick]

**Daily/2-3 times a week/weekly/fortnightly/occasionally/not at all**

2. What services would you most like to see from a village pub?

**Family friendly area**  
**Function room**  
**Games room**  
**Catering (dinners and lunches)**  
**Live music**  
**Big-screen sports**

3. What catering would you like the pub to offer?

**No food**  
**Snacks**  
**Bar meals**  
**Restaurant**  
**Buffets**

4. When would you be mostly likely to want to eat at the pub?

**Never**  
**Weekday lunch**  
**Weekday dinner**  
**Saturday lunch**  
**Saturday dinner**  
**Sunday lunch**

5. Are there any other services not listed above you would like to see on offer?

6. On the scale of 1-5 below please show how important you think it is to have a pub in [village name]?

**NOT IMPORTANT <<< 1 - 2 - 3 - 4 - 5 >>> VERY IMPORTANT**

7. Please state how many in each age range in your household:

**0 - 16                      17 - 25                      26 - 45                      46 - 65                      over 65**

8. Would you or anyone in your household be interested in helping a cooperative pub project in any way?

**Join the steering group  
Help with fund raising  
Provide professional advice/services  
(Please specify skill/profession)  
Be involved in running the pub/volunteering  
Making a donation  
Buying a share/s  
Making a loan**

If you have answered yes to any of the above questions **or** you would like us to contact you then please can you give us your name, address and phone number

.....  
8. Personal details (optional)

**Do you live here:**

**Full time**

**Part time**

**Occasionally**

10. How many cars are there in your household?

**0      1      2      3      3+**

**THANK YOU VERY MUCH FOR TAKING THE TIME  
TO COMPLETE THIS QUESTIONNAIRE**